

# World Christian Broadcasting

The home of:

## KNLS

## &

## MWV

Signals from:

Alaska

Madagascar

## 8 Languages

- 1 | African English
- 2 | Arabic
- 3 | Chinese
- 4 | English
- 5 | Korean
- 6 | Portuguese
- 7 | Russian
- 8 | Spanish



World Christian Broadcasting  
605 Bradley Court  
Franklin, TN 37067

(615) 371-8707

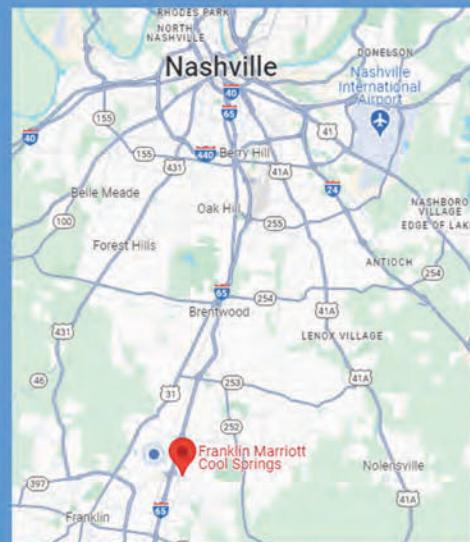


# Newsletter

Spring 2024

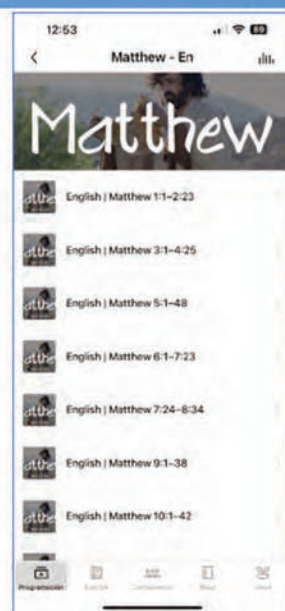
## Annual Benefit Lunch & Dinner

April 25th, 2024  
Franklin Marriott  
Cool Springs  
700 Cool Springs Blvd., Franklin, TN



## La Voz Alegre!

Check out our App for phones and tablets.  
Watch and listen to the Gospel story in English,  
Spanish, and Portuguese.





# BUILDING RELATIONSHIPS



Other than God, who do you go to when you're sad? How about when you're happy? Who do you celebrate your birthday with? Who do you trust? We all have relationships, and they are all at different stages. Relationships are based on many things like honesty, openness, respect, love, and time. A relationship is an investment that will continue to pay dividends based on what you put into it.

Our Bibles share some great examples of relationships, like that of David and Jonathan, Elijah and Elisha, Ruth and Naomi, and Paul and Timothy, among many others. God created us to have relationships, just as He said in Genesis 2:18, "It is not good that man should be alone."

Here at World Christian Broadcasting, we love the relationships we have with our partners in this great work. Some of you have been supporting us since our first broadcast in 1983 from Anchor Point, Alaska! Some of our relationships are younger, but just as passionate and growing every day. We love you and your love for the Lord. It's really God who brings us all together and allows us to be brothers and sisters in Christ Jesus.

Where do we go from here? We love it when people come by our office in Franklin, TN and visit. We love to give tours, answer questions, and share stories. If you're ever in the area, please stop by and say, "hello." It's great to put faces to names. If you can't come visit with us, don't worry, because we would love to come see you! Andy Baker, Sue Erwin, and I will be traveling across the U.S. this year, visiting with current partners in this ministry and developing new relationships that we hope will last a long time.

We would love an opportunity to visit with you and/or your church to let you know how much we appreciate your support and gifts. We will give an update on the work going on here at World Christian Broadcasting and are happy to give a presentation to any group. Sue loves speaking to ladies' groups both here at the corporate office and in your town. Give us a call and let's schedule a visit this year!

We look forward to cultivating relationships with old friends and creating new ones. Come and visit with us at our Annual Benefit Lunch or Dinner on April 25th. This is a great opportunity to meet our staff, eat great food, and see what's been going on at World Christian Broadcasting. The late Barbara Bush, first lady of our 41st President, George H. W. Bush simply said, "Value your friendship. Value your relationships."


Bryan Basham - VP



For we are His workmanship, created in Christ Jesus for good works, which God prepared beforehand that we should walk in them.

Ephesians 2:10



Whatever you do,  work at it with **ALL YOUR HEART,** as working for the Lord, **NOT** for men.  
Colossians 3:23

### "What's my Job?"

For over 30 years my wife and I have shared a laugh whenever she recalls a trip to the grocery store with our then 3-year-old daughter. While in the check-out line, our daughter noticed the lady behind them. She informed the lady that she had a fat face. Gail was horrified at her announcement and proceeded to correct our daughter by telling her that was not a nice thing to say. The response coming from the child was, "Well, she does!" Gail, then in embarrassed exasperation, explained to her that was NOT her job. Our daughter replied seriously, "Then what IS my job?"

Many people spend a great part of their life wondering about this. "What is my job?" Parents can spend a lot of time and money helping their child to make wise decisions. Some go through much of their life and never find a vocation that is satisfying. Some folks have a successful career still wondering if they are doing what they really ought to be doing. Fortunate is the person who can answer the question and have their decision verified after a successful career. Still, it is a question that faces every individual.

As she grew up, we tried to help our daughter decide what area of study she seemed to be best suited for. However, regardless of whatever 'job' or profession she should choose, we tried to teach her what was her greatest 'duty.' Jesus told this to an inquiring young man, "Love the Lord your God with all your heart, with all your soul, with all your strength and with all you mind, and to love your neighbor as yourself." No matter what our 'job' is, this is really our greatest 'duty.'

Every employee at World Christian Broadcasting has a keen sense of what our job is. Whether we write scripts, narrate a message to be broadcast, oversee expensive broadcast equipment, or manage the books, our job is to proclaim the news of Jesus to the world. There is no more fulfilling job than telling people about God and how He wants to love them.

Thank you for helping us to accomplish this very important 'job.' We recognize you as being a vital part of this team. Without your financial support, encouragement, and ceaseless prayers, what we do would not be possible. Thank you!

-Ben Powell, CFO



Do all things in the name of the Lord Jesus, giving thanks to God the Father through Him.  
Col. 3:17



# Mark Your Calendar!



Walk4Water  
Sept. 28, 2024



**Letters from the Mailroom:** We love mail from our listeners; whether it's an envelope from Finland or an email from Japan, they are all precious to us. The large picture below is from a listener in Poland. The stamps are from Chile and Japan.

"A lady in China who heard World Christian Broadcasting became a Christian and was baptized. . . . We feel so blessed to know the woman heard WCB . . . and is now coming to our church. I just wanted you and yours to know how far reaching this is."

"Thank you very much for the tape and book which you sent me all the way to Lusaka, Zambia. I have learned a lot from the tape." (Zambia)

"Dear KNLS, Hello. I just dropped by to say to you that the Bible I'm asking for just arrived last Thursday. I like it and it's very easy to read. I enjoyed reading Genesis wherein the highlight was about the creation. Thanks, I'll take good care of the Bible."  
(Philippines)

"This was an amazing signal and I enjoyed the piece on daughters. My wife and I have two and they have further blessed us with five grandchildren!" (The UK)

"Thank you for your time, and your broadcast mission of spreading the Gospel." (USA)

"I thought I would drop you a short letter to thank you for your shortwave broadcasts during the last few years. Make sure that you tell your paymasters that there still people like me listening to your broadcasts. . . . You also broadcast about subjects that are often avoided or dismissed by our own media." (England)

"We listen to your broadcast at the community center... if possible, can you send us an English Bible to use here at the community center?" (Okinawa, Japan)

"Dear Madams and Sirs, I'm a regular listener of your Christian program in the last thirty years. I listen to your Mandarin language and English language programs. Congratulations on the forty years anniversary of broadcasting." (Germany)



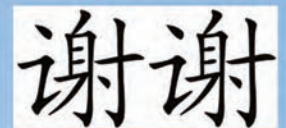
# From Andy's Desk

I bring you greetings from Franklin, Tennessee and the Charles and Kathy Caudill Operation Center. Eight hours of broadcasts leave this facility every day on their way to Alaska Station KNLS and to Madagascar Station MWV covering the world with the gospel. Rob, Tony, Konstantin, Edet, and Edward are here in Franklin, while Jose, Sang, and Romulo send their programs to us from other parts of the world. Our eight Senior Producers are busy preparing an hour block of programs every day. They consistently do amazing work. Would you add them to your daily prayers? They are our contact point with the world. Pray their content will introduce Jesus to the world in a way they will want to know more.

We have amazing donors and friends of WCBC scattered all over America. Sue, Bryan, and I were blessed to be able to visit, email, and write to many of you during 2023. We are looking forward to a record-breaking year with the number of contacts we want to make. Just to make sure you know; WE DO NOT SELL OR GIVE AWAY ANY NAMES OF OUR DONORS TO OTHER ORGANIZATIONS TO SOLICIT YOUR SUPPORT. NEVER HAVE! NEVER WILL! We value your trust and friendship and would never want to betray that trust. Here in Franklin, every workday morning at 9:45 (CT), we have a short devotional and time of prayer for our day of work. We send many friends of WCBC a one-page focus for prayer that day that can also be found on our Facebook page. We would be happy to send you the daily prayer page. If you'll send me your email address, I will share that daily prayer focus with you.

What a great year 2023 turned out to be. Korean broadcasts began! Three more water wells were dug near our Madagascar station for the community's water source! Over 14,000 hours of broadcasts went out from KNLS and MWV last year! We partnered with Healing Hands and World Bible School! I can only imagine what God has in store for 2024. Thank you for taking the journey with us. You are loved and appreciated. Sue, Bryan, and I look forward to visits and other contacts with you.

- Andy Baker, President/CEO





## World Christian Broadcasting

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# THE WORLD IS LISTENING!

Our Chinese website continues to produce great content daily. You will find a streaming of the Bible being read all day, every day (orange box). Under the 'scripture' menu is an audio recording of the Bible, broken up into chapters that can be read and listened to on-demand.

Our daily radio broadcast is available along with ten different articles/audios on the home page covering spiritual and physical health topics. If you know someone who speaks Chinese (Mandarin), tell them about this great resource! [www.SMZG.ORG](http://www.SMZG.ORG)

生命之光广播电台  
World Christian Broadcasting  
Shortwave Radio Station KNLS

神的话直播 - WWW.SMZG.ORG  
圣经

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Daily broadcast scripture Interview Special series festival Picture tour Back to top page

Old website

Jehovah is my shepherd  
Edward Short February 15, 2024 Bible, Series, Jehovah Is My Shepherd, Edward Short  
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